Bridge to Employment Johnson Johnson

# Building Partnerships.Transforming Communities.Empowering Youth.



Johnson & Johnson's Bridge to Employment (BTE) prepares youth for brighter futures. For over 30 years, BTE has inspired young people through career readiness and exploration opportunities and post-secondary preparation.

Bridge to Employment is a three-year program implemented at the community level focused on preparing students to build brighter futures. BTE values local leadership, so each site customizes programming to meet the particular needs of their community, while the BTE program model ensures common pillars are included across sites. BTE's goal is to:

1) Increase the number of students who enroll in post-secondary education and 2) Increase the number of students interested in pursuing careers in Science Technology, Engineering, Mathematics, Manufacturing, or Design (STEM<sup>2</sup>D) and Healthcare.

<u>J&J</u> partners with FHI 360's National Institute for Work and Learning (<u>NIWL</u>) to provide global program management, technical assistance, and evaluation services.

#### **BTE AROUND THE GLOBE**



Each BTE site engages 35–50 students in their last three years of secondary school. BTE has operated in over 100 communities worldwide. A truly global program, BTE operates in North America, Latin and South America, Europe, the Middle East and Africa, and Asia and Pacific regions. BTE adds 3-4 new sites each year, with 16-24 J&J Corporate-funded sites at any given time. BTE is also proud of our self-sustaining sites, which continue operating BTE programs after the initial three-year pilot ends.





**JandJBridgetoEmployment** 



## IMPACTS AND OUTCOMES

#### **CAREER READINESS SKILLS**



**88%** of BTE graduates are confident in key career readiness skills.

#### **POST-SECONDARY PLANS**



**84%** of BTE graduates plan to attend a post-secondary education institution.

### PURSUIT OF HEALTH OR SCIENCE CAREERS



**52%** of BTE graduates plan to pursue a career in STEM2D and health care sectors.

#### **VOLUNTEER ENGAGEMENT**



**3,600** Johnson & Johnson employees actively participated in local BTE programs as volunteers, contributing more than **117,000 hours** in the last 10 years.





FHI 360 is a global organization that mobilizes research, resources and relationships so people everywhere have access to the opportunities they need to lead full and healthy lives. FHI 360's NIWL advances access, equity and excellence in education and workforce systems. NIWL seeks to build the capacity of public and private organizations, providing information, resources, and support needed to make decisions, strengthen programs, and improve outcomes for individuals.





