**INFORMATIONAL INTERVIEW QUESTIONS:**

**PRODUCT DEVELOPMENT**

1. Describe a typical day in your position?

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1. What are the key roles to your position?

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1. How does your position support Johnson & Johnson’s product development and/or product launch? What products have you helped develop or launch? What did that process look like?

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1. How was the project prioritized?

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1. How did your team come together to build it?

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1. If you had an idea for something you thought would be great to work on, what would it take to make it happen? What is the process from having an idea to getting it out the door?

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1. Which drives more product decisions at Johnson & Johnson: Research & Design, Innovation, or Decision-Making?

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1. Why is collaboration key in the success of a product being launched?

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