

BTE – Puebla, Mexico Program Model

Target Population: 48 Semester 1 students enrolled at Colegio de Bachilleres del Estado de Puebla, Plantel 18 (COBAEP 18) in school year 2020-2021.

Inputs	Program Activities		Short Term Outcomes		End-of-grant Outcomes	Long-term Outcomes
	Type of Activity	Output	Year 1 Outcomes	Year 2 Outcomes	Year 3 Outcomes	
Johnson & Johnson Corporate	Academic Enrichment	<ul style="list-style-type: none"> Advisory (4 per semester) Lectures (2 per semester) Education tour (1 per semester) Science approach activity (1 per year) 	80% BTE students attend school regularly.	85% BTE students attend school regularly	90% of BTE students graduate from secondary school.	Increase in the number of youth enrolling in higher education.
Johnson & Johnson Mexico			Higher Education Awareness & Preparation	<ul style="list-style-type: none"> Visit to a higher education institutions (2 per year) Scholarships info. session (Year 2 & Year 3) Exam Prep Course (Year 3) 		
Janssen-Cilag	Career Exploration & Readiness	<ul style="list-style-type: none"> Career Assessment (1 per year) Career Workshops (2 per year) Career Fair (Y2, Y3) Company Tours (1 per year) Guest Speakers (2 per year) Job Shadowing (1 per year) 			50% of BTE students understand the benefits of higher education	50% BTE students demonstrate significantly better academic performance for Spanish, Math, and Science than in year 1
COBAEP 18			Life Project Advisory	<ul style="list-style-type: none"> Workshops (4 per semester) 	80% BTE students are aware of different higher education options.	90% of BTE students understand the higher education admission process.
Servicios a la Juventud A.C,	Student Leadership	<ul style="list-style-type: none"> ABTS Student Ambassadors Youth Leadership Council BTE students committee 			25% BTE students are aware of different jobs, the current job market, and various career paths	90% of BTE students are motivated to continue their education.
Universidad Popular Autónoma del Estado de Puebla			Community Building	<ul style="list-style-type: none"> Teacher Orientation School Community Building Global Connect J&J Junior 	80% BTE students are aware of different higher education options.	85% of BTE students know scholarships for higher education
Universidad Tecnológica De Huejotzingo					80% BTE students can identify at least two skills that are useful in the workplace.	75% of BTE students identify a career of choice.
Independent Evaluator						
FHI 360						
Secondary Outcomes						
			<ul style="list-style-type: none"> Engaged parents. Increased number of J&J employees volunteering and engaging with the local community. 		<ul style="list-style-type: none"> Employees feel more connected to the company. A sustainable and/or replicable business-education partnership. 	