

BTE-Bajos de Haina, Dominican Republic



BTE
Employee
Engagement

Dominican
Republic



BTE PARTNERS

- Johnson & Johnson Consumer
- Sur Futuro
- Centro Educativo Juan Emilio Bosch Gaviño
- Ministry of Education (0407 District)
- Universidad Autónoma de Santo Domingo
- Instituto Tecnológico de Santo Domingo
- Instituto de Formación Técnica Profesional
- Pontificia Universidad Católica Madre y Maestra
- Superior Education Ministry

Sur Futuro will serve as the fiscal agent and coordinating entity for the BTE program. We seek to reduce the high levels of poverty and marginalization of poor communities in the Dominican Republic by promoting the sustainable management of the environment and natural resources.

OUTCOMES (May 2023)

- 1 80% of BTE graduates obtain an academic index of at least 80 in math and science subjects.
- 2 60% of BTE graduates receive a technical certificate.
- 3 80% of BTE graduates are accepted into higher education.
- 4 50% of BTE graduates accepted into higher education elect a STEM²D major.
- 5 60% of BTE graduates obtain a scholarship to attend higher education.
- 6 90% of BTE graduates have the life/work-readiness skills needed for higher education, work, or entrepreneurial success.

CONTEXT

Johnson & Johnson in partnership with Sur Futuro, Centro Educativo Juan Emilio Bosch Gaviño, the Ministry of Education (0407 District), the Superior Education Ministry, the Universidad Autónoma de Santo Domingo, Instituto Tecnológico de Santo Domingo, Instituto de Formación Técnica Profesional, and Pontificia Universidad Católica Madre y Maestra will launch a Bridge to Employment (BTE) program in Bajos de Haina, Dominican Republic.. The three-year program targets 50 students attending attending Centro Educativo Juan Emilio Bosch Gaviño and enrolled in Year 3 in school year 2019/2020.

BTE seeks to:

- Increase in the number of youth enrolling in higher education
- Increase in the number of youth pursuing careers in the Science, Technology, Engineering, Mathematics, Manufacturing, and Design (STEM²D) disciplines.

BTE will benefit Haina's youth and address key challenges at Centro Educativo Juan Emilio Bosch Gaviño, including improving academic achievement, reducing the dropout rate, increasing the graduation rate, and increasing the rate of higher education enrollment.

BTE-Bajos de Haina, Dominican Republic



BTE
Employee
Engagement

Dominican
Republic



PERFORMANCE INDICATORS

Year 1

- 1 BTE students are motivated to attend and perform better in school.
- 2 BTE students have knowledge of different STEM²D careers.
- 3 BTE students are aware of higher education entrance requirements and the application process.
- 4 BTE students are aware of scholarship opportunities and how to apply.
- 5 BTE students gain social, interpersonal, and intrapersonal skills.
- 6 BTE students feel connected to J&J Consumer volunteers

Year 2:

- 1 BTE students improve their math and science grades.
- 2 BTE students choose to obtain a technical certificate.
- 3 BTE students understand the technical skills and abilities that are needed for STEM²D careers.
- 4 BTE students are interested in STEM²D careers.
- 5 BTE students are motivated to apply to higher education
- 6 BTE students are motivated to apply for scholarships
- 7 BTE students demonstrate social, interpersonal, and intrapersonal skills.
- 8 BTE students feel connected to J&J Consumer volunteers

PEOPLE ON THE FRONTLINES & BENEFICIARIES



50 students attending attending Centro Educativo Juan Emilio Bosch Gaviño and enrolled in Year 4 in school year 2020/2021.

10 - 20 Johnson & Johnson Volunteers

BUDGET & TIMING



Strategic Planning: \$11,500 USD
Implementation: \$90,000 USD



Strategic Planning: September 2019 – August 2020
Implementation: September 2020 – May 2023

KEY ACTIVITIES

Academic Enrichment Readiness

- Academic Challenge
- Tutoring
- Teacher Professional Development

Community Engagement & Leadership

- Student Leadership & Creativity Camp
- ABTS Student Ambassadors
- Global Youth Leadership Council
- Parent Workshops & Home Visits
- Celebration Events

Higher Education Awareness & Preparation

- Tours
- Peer Mentors
- University Workshops
- Application Support
- Scholarship Awareness/
Application Support

Career Exploration & Readiness

- Career Assessment
- Company Tours
- Technical Courses
- LifeSkills Workshops
- Guest Speakers
- Career Coaching