

BTE – Puebla, Mexico Program Model

Target Population: 48 Semester 1 students enrolled at Colegio de Bachilleres del Estado de Puebla, Plantel 18 (COBAEP 18) in school year 2020-2021.

Inputs	Program Activities		Short Term Outcomes		End-of-grant Outcomes	Long-term Outcomes		
	Type of Activity	Output	Year 1 Outcomes	Year 2 Outcomes	Year 3 Outcomes			
Johnson & Johnson Corporate	Academic Enrichment	<ul style="list-style-type: none"> Advisory (4 per semester) Lectures (2 per semester) Education tour (1 per semester) Science approach activity (1 per year) 	80% of BTE students attend school regularly (i.e., 80% of the school days)	85% of BTE students attend school regularly (i.e., 80% of the school days)	Of the students who start BTE, 85% graduate from BTE	Increase in the number of youth enrolling in higher education.		
Johnson & Johnson Mexico			Higher Education Awareness & Preparation	<ul style="list-style-type: none"> Visit to a higher education institutions (2 per year) Scholarships info. session (Year 2 & Year 3) Exam Prep Course (Year 3) 	For Spanish, Math, and Science: the BTE students' average grade is (statistically) significantly higher than comparison group's average grade		For Spanish, Math, and Science: the BTE students' average grade is (statistically) significantly higher than comparison group's average grade	Of the students who start BTE, 85% graduate from the COBAEP 18
Janssen-Cilag	Career Exploration & Readiness	<ul style="list-style-type: none"> Career Assessment (1 per year) Career Workshops (2 per year) Career Fair (Y2, Y3) Company Tours (1 per year) Guest Speakers (2 per year) Job Shadowing (1 per year) 			50% of BTE students understand the benefits of higher education	90% of BTE students understand the higher education admission process	100% of BTE graduates apply to at least one institution of higher education	Increase in the number of youth pursuing STEM ² D careers
COBAEP 18					Life Project Advisory	Workshops (4 per semester)	80% BTE students are aware of different higher education options	
Servicios a la Juventud A.C,	Student Leadership	<ul style="list-style-type: none"> ABTS Student Ambassadors Youth Leadership Council BTE students committee 	25% of BTE students identify a career of choice	85% of BTE students are aware of scholarship opportunities for higher education and the application processes/requirements			40% of BTE graduates choose a major in the STEM ² D or health sectors	
Universidad Popular Autónoma del Estado de Puebla			Community Building	<ul style="list-style-type: none"> Teacher Orientation School Community Building Global Connect J&J Junior 	80% of BTE students consider that a specific list of workplace skills are important for the workplace	75% of BTE students identify a career of choice	100% of BTE graduates exhibit work readiness skills (per a specific list)	
Universidad Tecnológica De Huejotzingo	Secondary Outcomes	<ul style="list-style-type: none"> Engaged parents. Increased number of J&J employees volunteering and engaging with the local community. 			80% of BTE students show an increase in their workplace skills	90% of BTE students show an increase in their workplace skills (per a specific list)	Employees feel more connected to the company.	
Independent Evaluator			Secondary Outcomes	<ul style="list-style-type: none"> Engaged parents. Increased number of J&J employees volunteering and engaging with the local community. 	80% of BTE students show an increase in their workplace skills	90% of BTE students show an increase in their workplace skills (per a specific list)	A sustainable and/or replicable business-education partnership.	
FHI 360	Secondary Outcomes	<ul style="list-style-type: none"> Engaged parents. Increased number of J&J employees volunteering and engaging with the local community. 			80% of BTE students show an increase in their workplace skills	90% of BTE students show an increase in their workplace skills (per a specific list)	Employees feel more connected to the company.	