BTE-FRANKLIN TOWNSHIP, NEW JERSEY

RUTGERS THE STATE UNIVERSITY OF NEW JERSEY

| BTE |
|------------|
| Employee |
| Engagement |

USA



BTE PARTNER

- Johnson & Johnson Technology
- Rutgers T.E.E.M. Gateway
- Franklin Township High School

Rutgers University will serve as the fiscal agent and coordinating entity for the BTE program. Rutgers Transitional Education and Employment Management (T.E.E.M.) Gateway, the youth development arm of the Office of Continuing Professional Education, is dedicated to helping the youth of New Jersey improve their quality of life and become productive members of our communities.

OUTCOMES (June 2023)

100% of BTE graduates exceed min. HS graduation requirements

90% of BTE graduates are accepted by and plan to attend postsecondary education

90% of BTE graduates identify a career path; 60% elect to pursue a STEM²D discipline as a career choice

70% of BTE graduates earn at least one career-related certificate

90% of BTE graduates complete a service-learning project

CONTEXT

In September 2020, Johnson & Johnson in partnership with Rutgers University and Franklin Township High School will launch a Bridge to Employment (BTE) program in Somerset County, New Jersey. The three-year program targets grade 9 students attending Franklin High School in school year 2019-2020 with a minimum GPA of 75% and exhibiting good attendance.

BTE seeks to:

- Increase in the number of youth enrolling in higher education
- Increase in the number of youth pursuing careers in the Science, Technology, Engineering, Mathematics, Manufacturing, and Design (STEM²D) disciplines.

BTE will benefit Franklin Township youth and address key challenges at Franklin High School, including increasing access among a diverse student population to pre-college and work readiness resources, and preparing graduates with understanding of college and career pathways. Our goal is to support each of our BTE Warriors as they bring their futures into focus.

BTE-FRANKLIN TOWNSHIP, NEW JERSEY



THE STATE UNIVERS OF NEW JERSEY BTE Employee Engagement USA



PERFORMANCE INDICATORS

Year 1

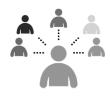
1

5

- BTE participants elect to take an advanced-level academic course
- BTE participants understand the importance of taking the ACT/SAT
- 3 BTE participants understand postsecondary options and career paths
 - BTE participants demonstrate core college and career readiness skills
 - BTE participants are interested in volunteering and comm. engagement

- Year 2:
- BTE participants elect to take an
- 1) add'l or advanced-level course
- 2 90% of BTE participants elect to take the ACT/SAT
- 3 BTE participants understand
 - application processes, gain career info
- BTE participants ID 3-5 careers of
- interest; 80% ID a STEM²D career
- 5 BTE participants lead the design of a service-learning project

PEOPLE ON THE FRONTLINES & BENEFICIARIES



50 grade 9 students attending Franklin High School in school year 2019-2020 with a minimum GPA of 75% and exhibiting good attendance

30 Johnson & Johnson Volunteers

BUDGET & TIMMING



\$101,500 USD



July 1, 2020 – June 30, 2023

Academic Enrichment

- Tutoring
- SAT/ACT Preparation
- Support for Advanced HS
 Coursework
- College / Career Guidance

Community Engagement & Leadership

- Service Learning
- Communications and Skills Training
- ABTS Student Ambassadors
- Global Youth Leadership Council
- Family Engagement
- Celebration Events

Career Exploration & Readiness

- Career Assessment
- Company Tours / Job Shadowing
- Career Readiness Workshops
- Understanding Career Pathways
- Career Coaching
- Accessing Industry Certifications

Higher Education Awareness & Preparation

- Campus Visits and Networking
- College Readiness Workshops
- Support for Application and Enrollment (Financial Aid, Etc.)
- College Student/Alumni Support