### BTE-FRANKLIN TOWNSHIP, NEW JERSEY

RUTGERS THE STATE UNIVERSITY OF NEW JERSEY

BTE
Employee
Engagement

USA



#### **BTE PARTNER**

- Johnson & Johnson Technology
- Rutgers T.E.E.M. Gateway
- Franklin Township High School

Rutgers University will serve as the fiscal agent and coordinating entity for the BTE program. Rutgers Transitional Education and Employment Management (T.E.E.M.) Gateway, the youth development arm of the Office of Continuing Professional Education, is dedicated to helping the youth of New Jersey improve their quality of life and become productive members of our communities.

## OUTCOMES (June 2023)

100% of BTE graduates exceed min. HS graduation requirements

#### 90% of BTE graduates are accepted by and plan to attend postsecondary education

90% of BTE graduates identify a career path; 60% elect to pursue a STEM<sup>2</sup>D discipline as a career choice

70% of BTE graduates earn at least one career-related certificate

90% of BTE graduates complete a service-learning project

## CONTEXT

In September 2020, Johnson & Johnson in partnership with Rutgers University and Franklin Township High School will launch a Bridge to Employment (BTE) program in Somerset County, New Jersey. The three-year program targets grade 9 students attending Franklin High School in school year 2019-2020 with a minimum GPA of 75% and exhibiting good attendance.

#### BTE seeks to:

- Increase in the number of youth enrolling in higher education
- Increase in the number of youth pursuing careers in the Science, Technology, Engineering, Mathematics, Manufacturing, and Design (STEM<sup>2</sup>D) disciplines.

BTE will benefit Franklin Township youth and address key challenges at Franklin High School, including increasing access among a diverse student population to pre-college and work readiness resources, and preparing graduates with understanding of college and career pathways. Our goal is to support each of our BTE Warriors as they bring their futures into focus.

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#### **PERFORMANCE INDICATORS**

Year 1

1

5

- BTE participants elect to take an advanced-level academic course
- BTE participants understand the importance of taking the ACT/SAT
- 3 BTE participants understand postsecondary options and career paths
  - BTE participants demonstrate core college and career readiness skills
  - BTE participants are interested in volunteering and comm. engagement

- Year 2:
- BTE participants elect to take an
- 1) add'l or advanced-level course
- 2 90% of BTE participants elect to take the ACT/SAT
- 3 BTE participants understand
  - application processes, gain career info
- BTE participants ID 3-5 careers of
- interest; 80% ID a STEM<sup>2</sup>D career
- 5 BTE participants lead the design of a service-learning project

## **PEOPLE ON THE FRONTLINES & BENEFICIARIES**



50 grade 9 students attending Franklin High School in school year 2019-2020 with a minimum GPA of 75% and exhibiting good attendance

#### 30 Johnson & Johnson Volunteers

## **BUDGET & TIMMING**



\$101,500 USD



#### July 1, 2020 – June 30, 2023

#### **Academic Enrichment**

- Tutoring
- SAT/ACT Preparation
- Support for Advanced HS
  Coursework
- College / Career Guidance

Community Engagement & Leadership

- Service Learning
- Communications and Skills Training
- ABTS Student Ambassadors
- Global Youth Leadership Council
- Family Engagement
- Celebration Events

#### **Career Exploration & Readiness**

- Career Assessment
- Company Tours / Job Shadowing
- Career Readiness Workshops
- Understanding Career Pathways
- Career Coaching
- Accessing Industry Certifications

# Higher Education Awareness & Preparation

- Campus Visits and Networking
- College Readiness Workshops
- Support for Application and Enrollment (Financial Aid, Etc.)
- College Student/Alumni Support