

BRIDGE TO EMPLOYMENT



The Mission

Bridge to Employment aims to increase the number of students who stay in school, enroll in higher education and pursue a career in the health sector.



How it Works

Four key partners work together to customize a program that best suits the academic and experiential needs of the kids who participate.



BTE programs begin in students' sophomore year of high school and last three years, during which time they participate in a wide range of activities, including career coaching and job shadowing opportunities at partner healthcare companies, and skill-building workshops at local colleges and universities.



25 Years of Success

Since its inception, BTE has reached thousands of kids worldwide, significantly improving college attendance rates and readiness for healthcare careers.



Number of BTE sites in 1993—just a year after the program launched



Number of BTE sites today, in more than 20 countries, including India, Israel, Romania, South Africa and Spain



BTE programs launching in 2017, including one in Auckland, New Zealand



Students who've participated in BTE programs to date



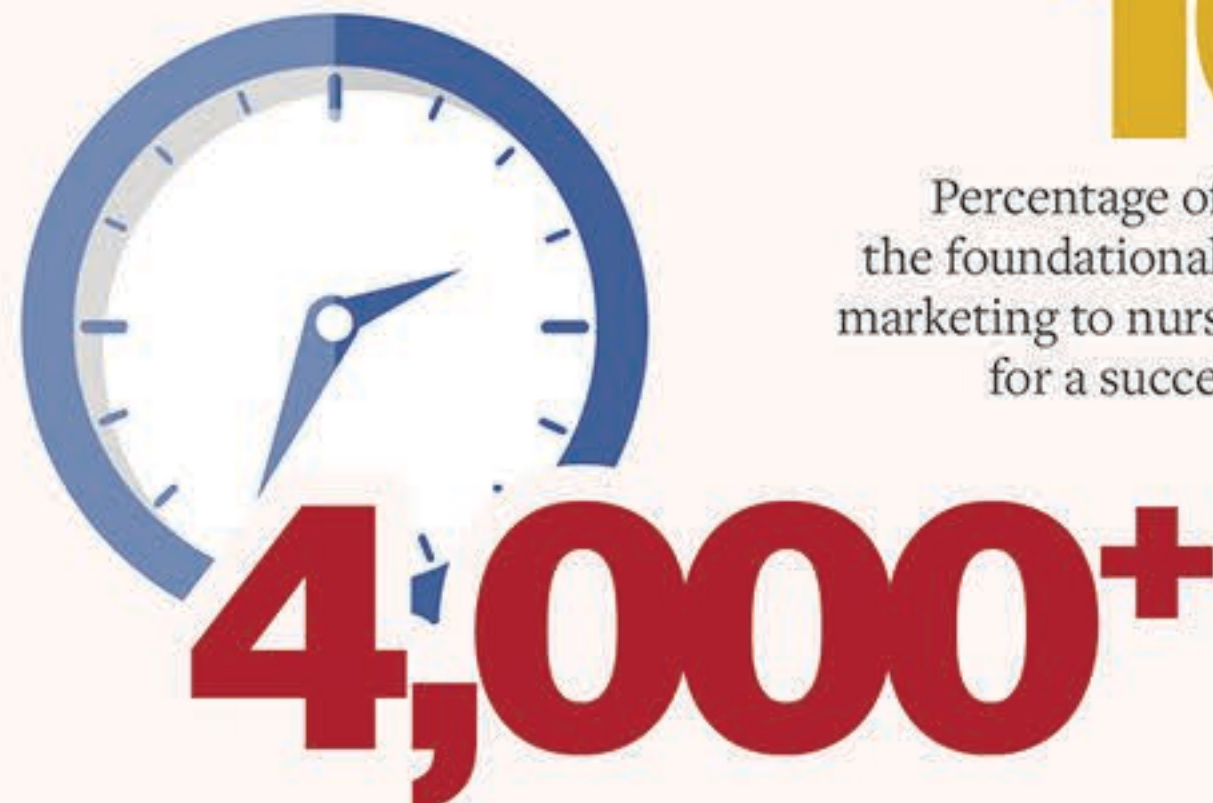
Percentage of BTE graduates who plan to attend college



Percentage of BTE students who graduate from high school



Percentage of BTE students who develop the foundational skills—ranging from sales and marketing to nursing and biotechnology—needed for a successful career in healthcare



Hours Johnson & Johnson employees spend volunteering for BTE programs each year

Creating a Better Tomorrow for Today's Kids

A quarter-century after Bridge to Employment's creation, an estimated 30-40% of graduates now work in a health-related or science field—and four are currently employed at Johnson & Johnson!



Johnson & Johnson is proud to help prepare future generations of healthcare leaders who have the potential to change our world for the better.

