

ALLIANCE BUILDING & TRAINING SESSION 2017

AGENDA AT-A-GLANCE

SATURDAY, OCTOBER 7, 2017

10:00 AM – 3:45 PM	Technical Assistance Meetings	Courtyard by Marriott Lobby
6:00 PM – 10:00 PM	Student Ambassador “Family Game Night”	Courtyard by Marriott Bistro
10:00 PM – 10:15 PM	Student Ambassador Recap & Debrief	Courtyard by Marriott Bistro

SUNDAY, OCTOBER 8, 2017

9:00 AM – 2:30 PM	Technical Assistance Meetings	Courtyard by Marriott Lobby
9:00 AM – 1:00 PM	Student Ambassador Session	FHI 360, Boardroom
9:00 AM – 3:00 PM	Independent Evaluator Session	FHI 360, 702
1:00 PM – 4:00 PM	Student Ambassador Activity	National Mall
1:00 PM – 2:15 PM	Communications Office Hours (drop-in)	Courtyard by Marriott Bistro
2:30 PM – 3:15 PM	Communications Workshop	Courtyard by Marriott Bistro
3:15 PM – 3:45 PM	Communications Office Hours (drop-in)	Courtyard by Marriott Bistro
4:00 PM – 5:30 PM	Washington, D.C. Sight-seeing Bus Tour	Courtyard by Marriott Lobby
5:45 PM – 8:30 PM	Welcome Dinner	Nick’s Riverside Grill
9:15 PM – 9:30 PM	Student Ambassador Recap & Debrief	Courtyard by Marriott Bistro

MONDAY, OCTOBER 9, 2017

FHI 360

8:00 AM – 9:00 AM	Full Breakfast	Academy Hall, Foyer
9:00 AM – 5:00 PM ALLIANCE BUILDING & TRAINING SESSION		
9:00 AM	Opening Session	Academy Hall
10:15 AM	General Session: Celebrating the BTE Story	Academy Hall
10:15 AM – 4:00 PM	Student Ambassador Session	Vista A
10:30 AM	Morning Break	
10:45 AM	Site Spotlights (Round 1)	
	<ul style="list-style-type: none"> • Building on Strengths • Connecting with the Real World • Investing in Data & Continuous Improvement • Tapping Community Networks 	<ul style="list-style-type: none"> Balcony B Balcony C Balcony E Vista B
11:30 AM	Transition Break	
11:45 AM	Site Spotlights (Round 2)	
	<ul style="list-style-type: none"> • Investing in Planning • Exposing Students to a Range of Careers • Getting Hands-On 	<ul style="list-style-type: none"> Balcony B Balcony C Balcony E

MONDAY, OCTOBER 9, 2017, CONTINUED		
12:30 PM	Lunch & Networking	Academy Hall, Foyer
	Technical Assistance Meeting	Vista B
1:30 PM	General Session: Telling Your BTE Story	Academy Hall
2:30 PM	General Session: Challenge - Solution	Academy Hall
4:00 PM	Closing Session: Student Ambassador Fish Bowl	Academy Hall
5:00 PM	Adjourn	
5:00 PM – 10:30 PM	EVENING NETWORKING ACTIVITIES	
5:00 PM	Reception	
6:30 PM – 9:30 PM	Student Ambassador Dinner & Team Building	Buca di Beppo Escape Room!
7:00 PM	Networking Dinners	
9:15 PM – 9:30 PM	Student Ambassador Recap & Debrief	

MONDAY, OCTOBER 9, 2017		FHI 360
7:30 AM – 8:00 AM	Full Breakfast	Academy Hall, Foyer
8:00 AM – 1:00 PM	ALLIANCE BUILDING & TRAINING SESSION	
8:00 AM	General Session: BTE from the Rearview Mirror	Academy Hall
9:00 AM	Morning Break	
9:15 AM	Role-Alike	
	<ul style="list-style-type: none"> • BTE Champions & Volunteers • Educators • Evaluators • Site Coordinators 	Vista A Angle A Angle B Vista B
9:15 AM	Student Ambassador / BTE Alumni Meet & Greet Student Ambassador Working Session	Academy Hall
10:45 AM	Transition Break	
11:00 AM	General Session: Sparking WiSTEM ² D	Academy Hall
12:00 PM	BTE Student Ambassador Presentations	Academy Hall
12:45 PM	Closing Session	Academy Hall
1:00 PM	Adjourn	

ALLIANCE BUILDING & TRAINING SESSION 2017
FULL AGENDA

SATURDAY, OCTOBER 7, 2017

PRE-SESSION MEETINGS & ACTIVITIES

Location: **Courtyard by Marriott Washington, D.C. / Dupont Circle**
1900 Connecticut Avenue, N.W.
Washington, D.C., USA 20009
T: +1-202-332-9300

10:00 AM – 3:45 PM **Technical Assistance Meetings** **Courtyard by
Marriott Lobby**
A forty-five minute, site-based meeting is scheduled for all BTE sites with FHI 360. All team members from each BTE site should attend at the following time:

- 10:00 AM • San Diego, California, USA
- 11:00 AM • San Lorenzo, Puerto Rico
- 1:00 PM • Santa Ana, California, USA
- 2:00 PM • East London, South Africa
- 3:00 PM • High Wycombe, UK

Additional meetings are on Sunday, October 8.

6:00 PM – 10:00 PM **Student Ambassador “Family Game Night”** **Courtyard by
Marriott Bistro**
Meet the FHI 360 Youth Coordinators and get acquainted with fellow Student Ambassadors at this informal pizza party and movie.

Student Ambassadors and Site Coordinators/Designees should meet in the Bistro in the Courtyard by Marriott at 6:00 PM. Site Coordinator/Designee attendance is required until 6:15 PM. Student Ambassadors should come dressed in casual / comfortable clothes. Dinner provided for Student Ambassadors.

10:00 PM – 10:15 PM **Student Ambassador Recap & Debrief** **Courtyard by
Marriott Bistro**
Student Ambassadors and Site Coordinators/Designees should attend.

SUNDAY, OCTOBER 8, 2017

PRE-SESSION MEETINGS & ACTIVITIES

Locations:

Courtyard by Marriott Washington, D.C. / Dupont Circle

1900 Connecticut Avenue, N.W.
Washington, D.C., USA 20009
T: +1-202-332-9300

FHI 360 – Universal North

T Street, NW
Washington, D.C., USA 20009

FHI 360 – Universal South

1825 Connecticut Avenue, NW
Washington, D.C. USA

8:00 AM – 2:30 PM

BTE Site Technical Assistance Meetings

A forty-five minute, site-based meeting is scheduled for all BTE sites with FHI 360. All team members from each BTE site should attend at the following time:

**Courtyard by
Marriott Lobby**

- 8:00 AM • Mexico City, Mexico
- 9:00 AM • Yokneam, Israel
- 10:00 AM • Las Piedras, Puerto Rico
- 11:00 AM • Pinewood, United Kingdom
- 12:00 PM • Yumbo, Colombia
- 1:00 PM • Norristown Area, Pennsylvania, USA
- Bound Brook, New Jersey, USA
- Trenton, New Jersey, USA
- 2:00 PM • Auckland, New Zealand

SUNDAY, OCTOBER 8, 2017, CONTINUED

9:00 AM – 1:00 PM

Student Ambassador Session

Student Ambassadors will learn about the “ABTS Challenge” and begin working in teams on the project.

Student Ambassadors and Site Coordinators/Designees should meet the FHI 360 Youth Coordinators in Courtyard by Marriott hotel lobby at 9:00 AM and walk as a group to FHI 360. Site Coordinator/Designee should plan to attend from 9:00 AM to 9:30 AM. Breakfast and lunch provided for Student Ambassadors.

Note: The Universal North entrance is directly across from the Hilton Hotel and next to Universal Doughnuts.

**FHI 360 –
Universal
North,
Boardroom**

9:00 AM – 3:00 PM

Independent Evaluator Session

Independent evaluators will meet to review Global BTE Evaluation Protocol and each partners’ roles & responsibilities regarding evaluation, discuss data collection and reporting challenges, and recommend potential solutions to these challenges.

Facilitated by: Amy Detgen, FHI 360

Independent Evaluators should meet in the Courtyard by Marriott hotel lobby at 9:00 AM and walk as a group to FHI 360. Lunch provided for evaluators.

**FHI 360 –
Universal
South, 702**

1:00 PM – 4:00 PM

Student Ambassador Activity

Student Ambassadors will get to know their peers while visiting Washington, D.C.’s most iconic Smithsonian Institute: The National Air & Space Museum.

Student Ambassadors should wear weather-appropriate clothing and comfortable shoes. Immediately following this activity, Student Ambassadors will join the sight-seeing bus tour.

National Mall

SUNDAY, OCTOBER 8, 2017, CONTINUED

1:00 PM – 2:15 PM

Communications Office Hours *(drop-in)*

Want to know the best way to inform the community about BTE? Have a question about successful communication’s strategies? Need advice about social media? Want site-specific recommendations? Johnson & Johnson Corporate Communication’s staff will be available for this Q&A session.

**Courtyard by
Marriott Bistro**

Facilitated by: Sam Gilham and Genevieve Rogers,
Johnson & Johnson

2:30 PM – 3:15 PM

Communications Workshop

This hands-on communication workshop with Johnson & Johnson Corporate Communication’s staff will review the BTE Communications Toolkit and provide advice on effective communications strategies.

**Courtyard by
Marriott Bistro**

Facilitated by: Sam Gilham and Genevieve Rogers,
Johnson & Johnson

3:15 PM – 3:45 PM

Communications Office Hours, continued *(drop-in)*

**Courtyard by
Marriott Bistro**

4:00 PM – 5:30 PM

Washington, D.C. Sight-seeing Bus Tour

Enjoy a bus tour of Washington, D.C., including viewings of the U.S. Capital, Iwo Jima, the FDR Memorial, the Lincoln Memorial, the Vietnam War Memorial, the Korean War Memorial, and the Martin Luther King Memorial.

**Courtyard by
Marriott
Lobby**

All ABTS attendees are encouraged to attend. Meet in the hotel lobby at 4:00 PM. The tour will culminate at the Washington Harbor – the venue for the Welcome Dinner.

SUNDAY, OCTOBER 8, 2017

ABTS MEETINGS & ACTIVITIES

5:45 PM – 9:00 PM

Welcome Dinner

Reconnect with BTE colleagues and meet new ones at the annual Welcome Dinner at Nick's Riverside Grill.

Attendees participating in the sight-seeing tour will be transported to the Washington Harbor.

Attendees not participating in the sight-seeing tour should meet at the restaurant at 5:30 PM. The restaurant is a short cab ride from the hotel.

**Nick's
Riverside Grill**
Washington
Harbor
3050 K St. NW

9:15 PM – 9:30 PM

Student Ambassador Recap & Debrief

Student Ambassadors and Site Coordinators/Designees should attend.

Retire for the Evening

**Courtyard by
Marriott
Lobby**

MONDAY, OCTOBER 9, 2017
ABTS MEETINGS & ACTIVITIES

Location:	FHI 360 – Universal South Conference Center, 8th Floor 1825 Connecticut Avenue, NW Washington, D.C. USA	
8:00 AM – 9:00 AM	Full Breakfast & Registration Networking Dinner Sign-up	Academy Hall Foyer
9:00 AM – 5:00 PM	Alliance Building & Training Session	
9:00 AM	Opening Session	Academy Hall
	<ul style="list-style-type: none"> • Welcome Michael Bzdak, Johnson & Johnson • Opening Remarks Lauren Moore, Johnson & Johnson 	
9:20 AM	<ul style="list-style-type: none"> • Introductions & Ice Breakers Lisa Johnson, FHI 360 Amanda McMahon, FHI 360 	
10:15 AM	General Session	Academy Hall
	<ul style="list-style-type: none"> • Celebrating the BTE Story With a track record of 25 years of success, BTE programs consistently exhibit higher academic achievement, graduation rates and interest pursuing further education in STEM²D (Science, Technology, Engineering, Mathematics, Manufacturing, and Design) among BTE participants. Learn about the 25 lessons that distill BTE’s 25 years of experience. Facilitated by: Ivan Charner, FHI 360 	
10:15 AM – 4:00 PM	Student Ambassador Working Session	Vista A

MONDAY, OCTOBER 9, 2017, CONTINUED

10:30 AM **Morning Break**
Networking Dinner Sign-up

10:45 AM **Site Spotlights (Round 1)**
Hear how local sites are “Celebrating the BTE Story!”
During this first round of site spotlights, BTE leaders will share the lessons learned and what works for building and implementing a successful program, engaging students and employees, investing in data and continuous improvement, and sustaining the impact.

Choose one of the following sessions:

A. Building on Strengths **Balcony B**
Grant Roberts, Johnson & Johnson New Zealand
BTE-Auckland, New Zealand
Facilitated by: Pam Carter, FHI 360

B. Connecting with the Real World **Balcony C**
Alexandra Ayala, Rady Children’s Hospital – San Diego
Rosa Luna-Roman, Janssen Research & Development
BTE-San Diego, California, USA
Facilitated by: Adam Needelman, FHI 360

C. Investing in Data & Continuous Improvement **Balcony E**
Erica Spangler, Montgomery County Community College
BTE-Phoenixville, Pennsylvania, USA
Facilitated by: Ilona Grant, FHI 360

D. Tapping Community Networks **Vista B**
Lizbeth Rivera, ASPIRA de Puerto Rico
Omar Vazquez, Ethicon
BTE-San Lorenzo, Puerto Rico
Facilitated by: Ivan Charner, FHI 360

11:30 AM **Transition**

MONDAY, OCTOBER 9, 2017, CONTINUED

11:45 AM Site Spotlights (Round 2)

Continue learning about the BTE story during this second round of site spotlights.

Choose one of the following sessions:

A. Investing in Planning & Building Buy-In Balcony B

Jose Arizabaleta, Dividendo por Colombia
Marcela Bueno, Johnson & Johnson de Colombia
BTE-Yumbo, Colombia
Facilitated by: Adam Needelman, FHI 360

B. Exposing Students to a Range of Careers Balcony C

Paul Atherton, Ethicon UK
BTE-Leeds, United Kingdom
Gill Manning, Janssen UK (Retired)
BTE-High Wycombe, United Kingdom
Facilitated by: Ivan Charner, FHI 360

C. Getting Hands On Balcony E

Carrie Arndt, Advanced Sterilization Products
BTE-Santa Ana, California, USA
Facilitated by: Ilona Grant, FHI 360

12:30 PM Lunch & Networking Academy Hall
Networking Dinner Sign-up

Technical Assistance Meeting Vista B

Team members from the following BTE site should attend:

- Leeds, United Kingdom

1:30 PM **General Session**

Academy Hall

- **Telling Your BTE Story**

Too often data are collected for reporting purposes and often are used to respond to accountability mandates. Not often enough is this information used to inform and sustain best practices that are intrinsic in effective programs. In this session, participants will discuss how to use information they collect to present results as a story describing the success of the initiative. While a story represents what has happened, participants will also spend time discussing how the story can be used in practical ways to make programmatic decisions and for future planning.

Facilitated by: Pam Carter and Amy Detgen, FHI 360

2:30 PM **General Session**

Academy Hall

- **Challenge – Solution Session**

Discuss “fictional” BTE scenarios and the challenges posed with your colleagues. Reflect on your own experiences and identify potential solutions during this unique, small-group and large-group directed dialogue exchange.

Facilitated by: Lisa Johnson and Amanda McMahan, FHI 360

4:00 PM **Closing Session**

Academy Hall

- **Student Ambassador Fish Bowl**

Hear from BTE 2017 Student Ambassadors —their unique perspectives on BTE activities and spontaneous responses to audience questions during this “fish bowl” exercise.

Facilitated by: Ivan Charner and Adam Needelman, FHI 360

MONDAY, OCTOBER 9, 2017, CONTINUED

- **Reflection & Announcements**
Reflect on ABTS learning and discuss how these practices can be implemented locally.

Facilitated by: Lisa Johnson, FHI 360

5:00 PM **Adjourn**

5:00 PM – 10:30 PM Evening Networking Activities

5:00 PM **Reception** **FHI 360 Roof Deck**
Continue conversations with your BTE colleagues and experience a tremendous “birds eye view” of the nation’s capital.

6:30 PM – 9:30 PM **Student Ambassador Dinner & Team Building** **Buca di Beppo**
Student Ambassadors only.

Following a family-style Italian dinner at Buca di Beppo, Student Ambassadors will engage in a unique team-building activity at Escape Room Live – an interactive adventure game requiring you and your team to use skill and wit to escape!

Student Ambassadors will depart with FHI 360 Youth Coordinators for dinner from the Networking Reception.

7:00 PM – 9:00 PM **Networking Dinners** **Various**
Enjoy a casual dinner with your BTE colleagues at a variety of establishments throughout Washington, D.C.

Meet your dinner companions in the Courtyard by Marriot hotel lobby at 7:00 PM and walk as a group to the pre-selected restaurant for the 7:15 PM reservation.

10:00 PM – 10:30 PM **Student Ambassador Recap & Debrief** **Courtyard by Marriott Lobby**
Student Ambassadors & Site Coordinators/Designees only.

Retire for the Evening

TUESDAY, OCTOBER 10, 2017
ABTS MEETINGS & ACTIVITIES

Location: **FHI 360 – Universal South
Conference Center, 8th Floor**
1825 Connecticut Avenue, NW
Washington, D.C. USA

7:30 AM – 8:00 AM **Breakfast** **Academy Hall
Foyer**

8:00 AM – 1:00 PM **Alliance Building & Training Session**

8:00 AM **General Session: BTE from the Rearview Mirror** **Academy Hall**
Where Are They Now? What is the Long-Term Impact
of BTE? Hear directly from BTE Alumnae, as they reflect
on the BTE program and its impact.

- **Alumni Perspectives on College & Career Readiness
Findings from the BTE Alumni Study**
Presented by: Amy Detgen, FHI 360
- **BTE Premier! Viewing of the BTE Contest Winner’s Video**
Presented by: Stephanie Davison, FHI 360
- **Panel & Open Discussion
BTE Alumni Panel**
Rodica Drăgănoiu, BTE-Bucharest, Romania Alumna
Keirra Hayes, BTE-Trenton, New Jersey, USA Alumna
Victor Mensah, BTE-New Brunswick, New Jersey, USA Alumnus
Moderated by: Michael Bzdak, Johnson & Johnson

9:00 AM **Morning Break & Transition**

TUESDAY, OCTOBER 10, 2017, CONTINUED

- 9:15 AM **Role-Alike Breakout Sessions**
Discuss relevant topics and ask questions of colleagues at this open discussion session. Attendees break into the following groups:
- **BTE Champions / Johnson & Johnson Volunteers** Vista A
Discussion Starter: Neil Davis, Johnson & Johnson Medical, *BTE-Pinewood, United Kingdom*
 - **Educators & Community Leaders** Angle A
Discussion Starter: Nicole Marino, Trenton High School, *BTE-Trenton, New Jersey, USA*
 - **Evaluators** Angle B
Discussion Starter: Odelia Ohayon, Henrietta Szold Institute, *BTE-Yokneam, Israel*
 - **Site Coordinators** Vista B
Discussion Starter: Sean Foley, Rutgers University *BTE-New Brunswick, New Jersey, USA*
- 9:15 AM **Student Ambassador / BTE Alumni Meet & Greet** **Academy Hall**
Student Ambassador Working Session
Student Ambassadors and BTE Alumni only.
- 10:45 AM **Transition**
- 11:00 AM **General Session** **Academy Hall**
- **Sparking WiSTEM²D**
Somi Kim, Johnson & Johnson
Phaedra Boinodiris, IBM
- Learn about why and how Johnson & Johnson and IBM are engaging and sparking young girl's and women's interest in Science, Technology, Engineering Mathematics, Manufacturing, & Design (STEM²D). Discover how BTE sites can use these online resources and tools to support local program activities.

TUESDAY, OCTOBER 10, 2017, CONTINUED

12:00 PM **BTE Student Ambassador Challenge Project Presentation** **Academy Hall**

Student Ambassadors present their team-based “Challenge Projects.” Q&A to follow each presentation.

- **Challenge Project Overview & Team Introductions**
Allie Serrine, FHI 360
- **Student Ambassador Presentations**
Facilitated by: Stephanie Davison, FHI 360

12:45 PM **Closing Session** **Academy Hall**

- **Announcements & Evaluation**
Amanda McMahon, FHI 360
- **Reflections & Closing Remarks**
Michael Bzdak, Johnson & Johnson
- **Student Ambassador Recognition & Photos**
Allie Serrine, FHI 360

1:00 PM **Adjourn**

Boxed lunches will be available for all attendees; enjoy over continued conversation in Academy Hall or feel to take with you.

Buses will depart for both Washington, D.C. airports from the Courtyard by Marriott at 2:00 PM.

