

# BTE – Norristown Area, PA Program Model – FINAL

**Target Population:** 50-55 students attending Norristown Area High School and enrolled in Grade 10 in School Year 2017-2018 with a minimum 2.0 GPA, an attendance rate of at least 90%, and no "Standards of Conduct" violations above a level 2.

Inputs	Program Activities		Short Term Outcomes		End-of-grant Outcomes	Long-term Outcomes
	Activities	Outputs	Year 1 Outcomes	Year 2 Outcomes	Year 3 Outcomes	
Johnson & Johnson Corporate	Team Building and Team Project	1 project/workshop a year including 1 ropes course	75% of BTE students maintain a "C" or better in Math and English courses	85% of BTE students maintain a "C" or better in Math and English courses	100% of BTE students graduate from high school within 4-years.	Increase in the number of youth completing higher education.
Janssen Biotech	Summer Enrichment Program support & scholarship	3 application preparation workshops for pre-existing summer enrichment programs	BTE students utilize academic support resources at NAHS.	BTE students understand the financial aid and post-secondary application process	85% of BTE students obtain a "C" or better in Math and English courses	Increase in the number of youth pursuing careers in the health or science sectors
Montgomery County Community College	School Support / Academic Guidance	3 counseling sessions/year	BTE students understand the importance of academic, life, and career goals.	BTE students identify two colleges to which they plan to apply	40% of BTE students graduate secondary school with 2 college credits.	
Norristown Area School District	Higher Education Exposure & Support	2 workshops or visits / year	BTE students are knowledgeable of post-secondary opportunities.	BTE students demonstrate and use non-academic college and career readiness skills.	100% of BTE graduates apply to an institution of higher education.	<b>Secondary Outcomes</b> <ul style="list-style-type: none"> <li>• More Janssen employees are aware of the challenges facing the community.</li> <li>• More Janssen employees volunteer.</li> <li>• More Janssen employees feel more connected to the company.</li> <li>• Increased awareness and knowledge among NASD teachers about how academic learning applies to the world of work.</li> <li>• A sustainable and replicable partnership.</li> </ul>
Norristown Area High School	Dual Enrollment	1 college course	BTE students gain non-academic college-readiness skills and understand how these skills contribute to success	BTE students will engage in career-related activities directly linked to at least two careers that may be a good match for them.	80% of BTE graduates are college-ready, passing, or being exempt from, the Accuplacer College Placement Test in Math and Reading/Writing or demonstrate proficiency on ACT/SAT	
FHI 360	Book Club	1 self-help book read	100% of BTE students are introduced to careers in the health care industry.		95% of BTE graduates exhibit non-academic, college and work-readiness skills.	
Kelly Research Associates	Career Research & Planning	2 interviews (info & mock) 1 interest inventory 1 career / life plan	BTE students understand how their individual characteristics and interests align with 5 different careers.		100% of BTE graduates identified a specific career / discipline, with 40% electing to pursue a career in a Health / STEM2D sector.	
	College- and Career-Readiness Workshops	6 workshops/year				
	Career Coaching	10-15 Volunteers 5-6 session / year				
	Career Exposure Opportunities	4 tours / year in Years 1+2 2 Global Connects 2 STEM Labs 1 Live Surgery 1 job shadowing				