

BTE – Mexico City, Mexico Program Model

Target Population: 60 students of Colegio de Bachilleres 15; these students are enrolled in the first semester of the school year 2017-2018.

Inputs	Outputs		Short Term Outcomes		End-of-grant Outcomes	Long-term Outcomes
	Program Activities	Outputs	Year 1 Outcomes	Year 2 Outcomes	Year 3 Outcomes	
Johnson & Johnson Corporate	Academic Support	2 small academic projects per year (language & communication and Mathematics) to be presented at the end of each semester. 2 one-hour tutoring sessions per month related to the project. 2 opening session/workshop per year.	90% of BTE students attend school regularly and improved their grades.	80% of BTE students achieve a minimum grade of 8 (out of 10) for GPA, science, math, and Spanish.	90% of BTE students graduate from high school.	
Johnson & Johnson Mexico			90% of BTE students show improvement in language & communication (Spanish) and mathematics.			
Universidad Autónoma Metropolitana, Xochimilco	BTE Community-Building	2 social/recreation events per year	70% of BTE students have confidence in their academic abilities.	90% of BTE students have confidence in their academic abilities.	90% of BTE graduates apply to at least one institution of higher education.	Increase in the number of youth completing higher education.
Colegio de Bachilleres 15	Higher Education Exposure	2 visits to an institution of higher education per year. 1 visit to a science laboratory of an institution of higher education per year.	70% of BTE students are highly motivated to continue in the BTE program and to finish their high school studies.	90% of BTE students are highly motivated to continue in the BTE program and to finish their high school studies.	50% of BTE graduates who applied to an institution of higher education are accepted and plan to attend.	Increase in the number of youth pursuing careers in the health or science sectors
Independent Evaluator J. Solomon Consulting, LLC			90% of BTE students are aware of different options of higher education and understand the basics of the admission process.	90% of BTE students are motivated to apply to a higher education institution		
FHI 360	Career Awareness & Job Shadowing	1 visit to J&J Mexico per year. 1 visit to a Health/STEM public institution per year. 3 career talks with guest speakers. 1 job shadow / day with a mentor opportunity per year.	90% of BTE students know about different jobs and career paths in the health/STEM sectors.	80% of BTE students have identified a college major and understand the benefits of higher education.	50% of BTE students graduates choose a major within the health or STEM sectors.	
	Higher Education Application Support	2 sessions on application support for enter to an institution of higher education during year 2 and 3. 2 sessions on application support for scholarships during year 3.		50% of BTE students are interested in a higher education major in science, mathematics, or health.		
	Career/Life plan Coaching	2 talks about life plan during year 1. 3 sessions about career and life plan during years 2 and 3		80% of BTE students feel connected with BTE and J&J mentors.		
				80% of students understand potential career paths that are related to their major		

Secondary Outcomes

- More J&J Mexico employees volunteer.
- More J&J Mexico employees feel more connected to the company.
- A sustainable and replicable partnership.