



CELEBRATING
THE BTE STORY:

25 YEARS,
25 LESSONS

Bridge to
Employment
Johnson & Johnson

Celebrating the BTE Story: 25 Years, 25 Lessons distills BTE's 25 years of experience into words of wisdom from those who have been there and done the work. Here we share one of those lessons.

LESSON 16

Tap Networks to Broaden Students' Horizons

BTE's four-legged stool of cross-sector partners can make a host of experiences and opportunities available to students.

When these partners tap into their broader networks in the community, they can make the universe of opportunities for students even wider. BTE programs have connected with hospitals and other medical facilities to allow their students to observe traditional health careers. They've worked with other local companies who want to engage with schools but don't have the resources to run a large-scale community program on their own. Utilizing these broader networks adds value for students and these additional partners, who gain exposure in the community and build relationships with potential future employees or customers.

BTE-Sydney, Australia worked with the local branch of Microsoft in their *Industry Bites* program to offer students a visit to the company. Students learned about the industry, the variety of careers available and pathways into them, and heard employees' personal stories of professional success. In BTE-Naples, Italy meanwhile, BTE partnered with the local Red Cross to deliver CPR and first responder training to students. And in BTE-New Brunswick, New Jersey students have the opportunity to receive up to six college credits through their higher education partner, Rutgers University.