BTE AT A GLANCE

Bridge to Employment (BTE) inspires young people (14–18 year olds) to stay in school, excel academically, and elevate their career aspirations. BTE helps young people build solid futures and strives to:

- Increase the number of students who enroll in higher education
- Increase the number of students interested in pursuing health careers

Each BTE site engages 40–50 students in their last three years of secondary school. These students demonstrate academic potential, but may face barriers to achievement.

Key areas of focus include:
- Academic Enrichment
- Career Exploration & Readiness
- Higher Education Preparation & Exploration

EACH BTE SITE LIVES THE JOHNSON & JOHNSON CREDO BY GIVING BACK TO THEIR COMMUNITIES.

JOHNSON & JOHNSON’S CREDO IN ACTION

“We are responsible to the communities in which we live and work.”

— EXCERPT FROM THE CREDO

FHI 360 plays a key role in the BTE program. FHI 360:

- Provides in-depth technical assistance to all BTE sites
- Hosts learning and cross-site training opportunities
- Promotes lessons learned
- Maintains online resource center and website
- Supports independent evaluation

Each site also has common partners consisting of:

- Local Johnson & Johnson operating company
- Secondary school(s)
- Institution(s) of higher education
- Community-based or non-governmental organization

LEARN MORE

@BTETweets
www.Bridge2Employment.org
www.Facebook.com/JandJBridgetoEmployment

Preparing Youth for Brighter Futures
BTE IMPACTS AND OUTCOMES

BTE measures its impact at both the local and global level. The program is proven to have success for both students and volunteers. Here are just a few of the impacts in recent years.

**Academic Achievement**
- 2% improvement in math grades.
- 7% improvement in science grades.
- 98% graduation rate.

**Higher Education Attainment**
- 100% of BTE graduates are aware of higher education opportunities.
- 95% of BTE graduates applied to an institution of higher education.
- 75% of BTE graduates are accepted to an institution of higher education plan to attend.

**Pursuit of Health or Science Careers**
- 88% of BTE graduates are aware of careers in the health care sector.
- 75% of BTE graduates have knowledge of the skills required for a health care career.
- 46% of BTE graduates plan to pursue a career in the health care sector.

**Volunteer Engagement**
- More than 400 Johnson & Johnson employees actively participated in local BTE programs as volunteers, contributing more than 4,000 hours each year.
- Nearly 95% of volunteers said working with students enhanced their ability to supervise / coach people.
- 95% of volunteers feel more connected to their community after volunteering.

BTE AROUND THE GLOBE

More than 70 corporate-funded and self-sustaining sites in Africa, Asia, Europe, Latin/South America, and the United States and Puerto Rico have engaged young people in Bridge to Employment programs.

**Corporate-funded BTE Sites**
BTE strategic planning(*) and implementation sites funded by Johnson & Johnson Corporate are currently operating in the following locations:
- Auckland, New Zealand*
- Cali, Colombia*
- Bucharest, Romania
- Gurabo/Manati, Puerto Rico
- High Wycombe, UK
- Leeds, UK
- Mumbai, India
- Naples, Italy
- Nairobi, Kenya
- New Brunswick, New Jersey USA
- North Plainfield, New Jersey USA
- San Diego, California
- San Lorenzo, Puerto Rico
- Santa Ana, California USA
- Sydney, Australia
- Taunton, Massachusetts USA
- Trenton, New Jersey USA*
- Wayne, Pennsylvania USA

Six additional strategic planning sites will be funded by Johnson & Johnson Corporate in the next year.

**Self-Sustaining BTE Sites**
After initial funding from Johnson & Johnson corporate, a number of BTE sites are self-sustaining and locally funded. In fact, nearly 75% of BTE sites sustain at least one program activity post Corporate-funding.